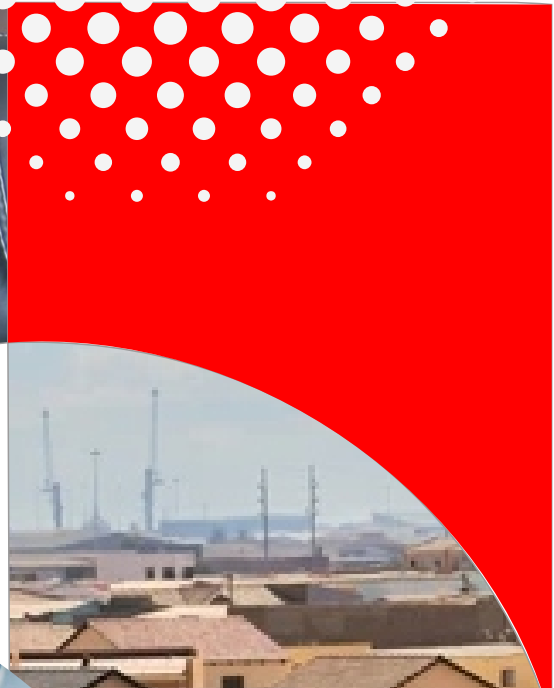




ALL PEOPLE'S PARTY OF NAMIBIA



APP 2024

MANIFESTO

Narrowing The Gap Between The Rich And The Poor



Ignatius Nkotong Shixwameni

The legacy of our late founding president, Ignatius Nkotong Shixwameni, remains a profound source of inspiration and hope for the APP faithful, his immediate family, friends, and colleagues from various walks of life throughout Namibia. His visionary leadership and unwavering commitment to a just and equitable society have left an indelible mark on the nation. As we move forward, his dreams and aspirations continue to guide and motivate us in our collective journey towards a brighter future.

In 2024, the APP manifesto proudly reaffirms the core values and aspirations that Shixwameni championed. His vision for Namibia was one of prosperity, where every citizen could thrive with dignity and respect. This vision encompassed not only economic growth but also social justice, equitable opportunities, and a commitment to fostering a society where every individual's rights and well-being are prioritized.

The 2024 manifesto is a testament to Shixwameni's enduring influence and the APP's dedication to realizing his goals. It reflects our commitment to building a nation where prosperity is shared, and where every Namibian can lead a life of dignity. Our policies and initiatives are designed to address the pressing challenges facing our country while staying true to the principles and ideals that Shixwameni espoused.

As we honor his memory, we also pledge to carry forward his vision with renewed vigor and determination. The APP remains steadfast in its mission to create a Namibia that not only meets the aspirations of its people but also upholds the values of fairness, opportunity, and respect for all. Through our continued efforts, we strive to make his dream of a prosperous and dignified Namibia a reality for future generations.

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Introduction



We are for a proactive, progressive, developmental, democratic, people centered, focused and caring state and government.



2024 APP Party Manifesto: Education, Lifelong Learning And Youth Empowerment

Our central focus is on empowering the youth to address unemployment and drive societal development. To achieve this, we commit to the following initiatives:

1. Introduction of a Well-Managed Free Quality Public Education System:

- **Objective:** Reinforce our commitment to providing free, high-quality public education from pre-primary to tertiary levels, including universities and vocational training centers.
- **2024 Vision:** Ensure that every child has access to quality education without financial barriers, with a focus on effective management and accountability.
- **Statistics:** According to UNESCO, over 250 million children worldwide are not learning basic literacy and numeracy skills. By investing in a robust education system, Namibia aims to significantly reduce this gap and achieve universal quality education by 2030.

2. Eradication of Inadequate Learning Environments:

- **Objective:** Eliminate schools operating under trees or in tents within three years and phase out the platoon system within two years to ensure every student learns in a proper classroom environment.
- **2024 Vision:** Provide modern, permanent structures for all schools and end the practice of double-shift classes.
- **Statistics:** As of 2023, approximately 15% of schools in Namibia still operate under temporary structures (Ministry of Education Report). This initiative aims to eliminate this practice, improving learning conditions for over 100,000 students.





3. Expansion and Maintenance of School Infrastructure:

- **Objective:** Rapidly expand and maintain adequate infrastructure in public schools across the country to accommodate growing student populations.
- **2024 Vision:** Develop new classrooms, laboratories, and libraries while ensuring regular maintenance of existing facilities.
- **Statistics:** According to the National Education Infrastructure Report, over 30% of public schools require significant upgrades. We aim to address these needs within the next five years.

4. Introduction of Peace Studies in the Curriculum:

- **Objective:** Integrate Peace Studies into the national curriculum to promote values of justice, unity, and peaceful coexistence.
- **2024 Vision:** Develop and implement a comprehensive Peace Studies program to foster a culture of non-violence and mutual respect.
- **Statistics:** Research by the Global Peace Index indicates that educational programs promoting peace can reduce violence in schools by up to 40%.

5. Reintroduction of Colleges of Education:

- **Objective:** Re-establish specialized colleges of education to train teachers effectively and address the current shortage of qualified educators.
- **2024 Vision:** Focus on producing highly skilled teachers through targeted training programs.
- **Statistics:** The current teacher-to-student ratio is 1:35, compared to the recommended 1:20 (Education Sector Analysis, 2023). Reintroducing colleges will help reduce this ratio.

6. Reinstatement of Religious and Moral Education:

- **Objective:** Reintroduce religious and moral education in schools to address social issues and promote ethical values.
- **2024 Vision:** Implement religious and moral education as a core part of the curriculum to reinforce community values and ethical behavior.
- **Statistics:** A study by the National Social Research Institute found that 60% of social issues are linked to a lack of moral education.

7. Development of Specialized Locality Colleges:

- **Objective:** Establish specialized colleges focused on regional needs, such as agriculture in the northeastern regions and Kunene, and a specialized institution in the south.
- **2024 Vision:** Address regional development needs through targeted education programs.
- **Statistics:** The agricultural sector employs 60% of Namibia's population. Specialized colleges will enhance skills relevant to regional economic activities.



8. Investment in IT, ICT, and Entrepreneurship Education:

- **Objective:** Enhance IT, ICT, and entrepreneurship education from primary through university levels, ensuring widespread access to modern technology and entrepreneurial skills.
- **2024 Vision:** Integrate technology and business skills into the curriculum to prepare students for the digital economy.
- **Statistics:** According to the International Telecommunication Union, only 20% of Namibian schools have adequate IT infrastructure. Increasing this figure will support the nation's digital transformation.

9. Provision of School Buses for Remote Areas:

- **Objective:** Ensure that students in remote areas have access to reliable transportation to and from school.
- **2024 Vision:** Provide school buses to reduce the distance barrier for students and improve attendance rates.
- **Statistics:** Approximately 10% of students in rural areas walk more than 5 kilometers to school (Ministry of Education, 2023). School buses will significantly improve accessibility.

10. Attraction of Top Lecturers and Specialists:

- **Objective:** Recruit lecturers and specialists from Africa and the diaspora to enhance the quality of education and research.
- **2024 Vision:** Build partnerships with educational institutions globally to attract top talent and expertise.
- **Statistics:** According to the African Higher Education Report, countries with international faculty see a 25% increase in research output and academic quality.

11. Student Debt Relief and NASFAF Reform:

- **Objective:** Write off existing student debt and reform NASFAF to improve student funding and support.
- **2024 Vision:** Eliminate the financial burden on students and streamline funding processes to ensure effective support.
- **Statistics:** NASFAF's current student debt stands at approximately \$500 million (NASFAF Annual Report, 2023). Debt relief will alleviate financial stress for thousands of students.

12. Introduction of Teachers' Housing:

- **Objective:** Provide housing as part of teachers' conditions of service to attract and retain educators in underserved areas.
- **2024 Vision:** Develop housing projects for teachers to enhance their living conditions and motivation.
- **Statistics:** The teacher attrition rate in rural areas is 15% higher than in urban areas due to inadequate housing (Education Sector Review, 2023). Housing incentives will help reduce this gap.

2024 APP Party Manifesto: Enhancing Sports, Culture, Arts, Entertainment, and Recreation

1. Infrastructure Development in Schools and Universities:

- **Objective:** Establish and modernize infrastructure in national schools and universities to promote sports, arts, and cultural activities from an early age. Extend these initiatives to workplaces such as mines, military, police, prison services, and the private sector to foster a culture of participation and excellence in sports and the arts.
- **2024 Vision:** Ensure every school and university has access to modern sports facilities, art studios, and cultural spaces. Develop partnerships with workplaces to create internal programs that support these activities.
- **Statistics:** Currently, 60% of schools lack adequate sports facilities and 45% lack art and cultural programs (National Education Association, 2023). By investing in these areas, we aim to increase student participation in extracurricular activities by 30% and improve academic performance by 20% (Journal of School Health, 2023).

2. Mandatory Sponsorship by SOEs and MNCs:

- **Objective:** Mandate that all State-Owned Enterprises (SOEs) and Multinational Corporations (MNCs) sponsor a national sports code or cultural initiative for a minimum of five years, ensuring widespread support and engagement in sports and cultural activities.
- **2024 Vision:** Implement regulatory frameworks to enforce this requirement, with oversight to ensure effective and equitable sponsorship distribution.
- **Statistics:** SOEs and MNCs currently contribute less than 30% of the total sports sponsorship funding (Business and Sports Alliance, 2022). A full participation could inject an additional \$500 million into national sports and cultural programs over the next five years.



3. Incentivizing Private Sector Sponsorship:

- **Objective:** Create a suite of incentives to encourage private sector investment in sports and arts activities. This includes tax benefits, recognition programs, and public endorsements.
- **2024 Vision:** Develop a comprehensive incentive package to attract greater private sector involvement, boosting funding and engagement in sports and arts.
- **Statistics:** Private sector sponsorship currently stands at \$2 billion annually (Global Sponsorship Report, 2023). Introducing incentives could potentially increase this by up to 20%, adding an additional \$400 million in support.

4. Nationwide Infrastructure and Maintenance for Sports:

- **Objective:** Ensure the establishment and ongoing maintenance of high-quality sports facilities across the country, including urban and rural areas.
- **2024 Vision:** Invest in building new sports facilities and upgrading existing ones, with a focus on sustainability and accessibility.
- **Statistics:** A \$1 billion shortfall exists in necessary sports infrastructure (National Sports Facility Report, 2023). Proper maintenance and investment could reduce long-term costs by 10% (Facility Management Journal, 2023).

5. Promotion of Regional Festivals and Events:

- **Objective:** Support and promote regional sports, arts, music, film, and cultural festivals to celebrate local heritage and drive tourism.
- **2024 Vision:** Provide targeted funding and marketing support for regional events, enhancing their visibility and economic impact.
- **Statistics:** Regional festivals contribute approximately \$2 billion annually to local economies (Event Economics Research, 2022). Increased support could enhance this impact by 25%.

6. Support for the Arts and Entertainment Industry:

- **Objective:** Provide comprehensive support to the arts, culture, fashion, music, and film industries, transforming them into professional, sustainable sectors.
- **2024 Vision:** Implement funding, training programs, and industry standards to elevate these sectors to global competitiveness.
- **Statistics:** The arts and entertainment sector currently receives \$800 million in government support annually (Arts Funding Report, 2023). An additional \$200 million in support could double the sector's growth rate, which is currently 5% annually (Creative Economy Outlook, 2023).

7. Local Content Quota for Media:

- **Objective:** Ensure media platforms include a significant portion of local content, promoting and supporting the local creative industry through radio, television, and internet channels.
- **2024 Vision:** Establish a minimum quota for local content to enhance representation and support for local talent and industry.
- **Statistics:** Local content currently constitutes 20% of media programming (Media Diversity Statistics, 2023). Increasing this quota to 40% could boost local industry revenues by 30%, adding approximately \$300 million in economic value (Local Media Impact Study, 2023).

2024 APP Party Manifesto: Economic Transformation and People's Socio-Economic Empowerment

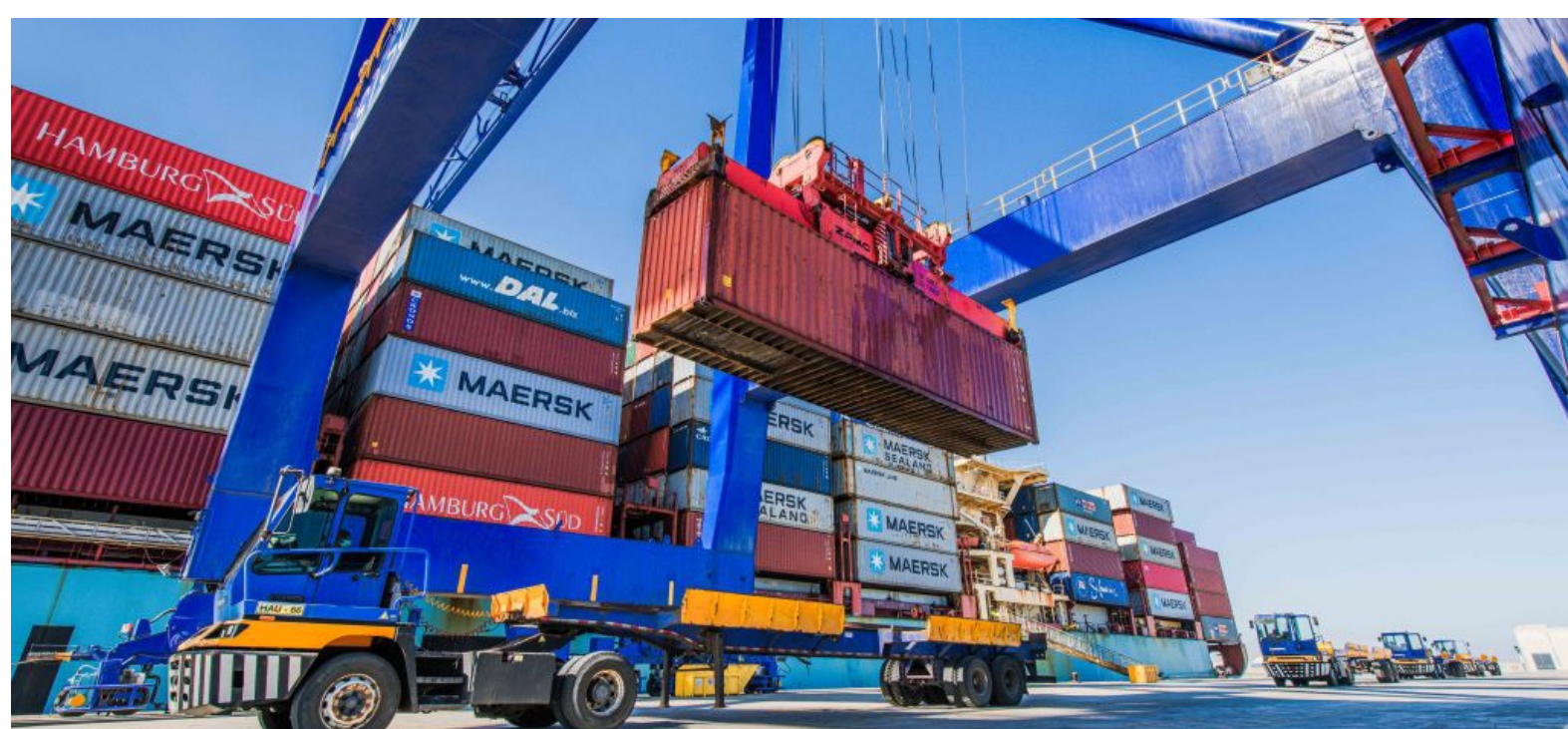
Our commitment to economic transformation focuses on enhancing the socio-economic well-being of Namibians through equitable development and sustainable practices. We will:

1. Promote Sovereign Ownership of Natural Resources:

- **Objective:** Ensure that all natural resources, including land, water, minerals, and marine resources, are under state control, unless lawfully owned otherwise, to secure national sovereignty and benefits from these resources.
- **2024 Vision:** Reinforce the principle of sovereign ownership to ensure that natural resources contribute directly to national development and benefit all Namibians.
- **Statistics:** Namibia's natural resources account for over 60% of its GDP (World Bank, 2023). Effective management and utilization of these resources are crucial for national growth and sustainability.

2. Establish Public Companies and Cooperatives with Broad-Based Ownership:

- **Objective:** Ensure that at least 25% of public companies and cooperatives involved in the exploitation and processing of natural resources are owned by Namibian state entities, workers' trusts, regional trusts, women's trusts, and youth trusts.
- **2024 Vision:** Facilitate greater local participation in the natural resources sector to ensure that the benefits are widely distributed and contribute to socio-economic empowerment.
- **Statistics:** Only 15% of natural resource sectors in Namibia are currently controlled by local entities (Namibia Investment Centre, 2023). Increasing local ownership can boost economic inclusivity and equity.





3. Reinvest 50% of Locally Generated Revenue in the Local Economy:

- **Objective:** Mandate that all companies operating in Namibia reinvest at least 50% of their locally generated revenue back into the local economy.
- **2024 Vision:** Encourage sustainable economic growth by ensuring that a significant portion of revenue contributes to local infrastructure, education, and community development.
- **Statistics:** Studies show that reinvestment in local economies can increase local business growth by up to 40% (International Journal of Economic Development, 2023).

4. Encourage Broad-Based Local Ownership in the Private Sector:

- **Objective:** Promote increased local ownership in critical sectors such as banking, insurance, and financial services.
- **2024 Vision:** Develop policies that support local investors and entrepreneurs, enhancing their participation in the private sector and contributing to economic stability.
- **Statistics:** Local ownership in the financial sector is currently below 20% (Namibian Financial Sector Report, 2023). Increasing this percentage will support financial inclusion and economic resilience.

5. Implement Sector-Based Minimum Wage Standards:

- **Objective:** Establish and enforce sector-based minimum wage standards to ensure fair compensation across all industries.
- **2024 Vision:** Create a living wage framework that addresses the cost of living and ensures equitable pay for workers in all sectors.
- **Statistics:** The current minimum wage fails to cover basic living expenses for over 30% of the workforce (Namibian Labour Statistics, 2023). Implementing sector-based standards will improve workers' quality of life and economic security.

6. Promote Investment Through Business-Friendly Policies:

- **Objective:** Develop and implement policies that make it easier for businesses to invest in Namibia while protecting local industries. Streamline processes related to company registration, work permits, and taxation.
- **2024 Vision:** Create a conducive investment environment by reducing bureaucratic hurdles and simplifying regulatory frameworks.
- **Statistics:** According to the World Bank's Ease of Doing Business Report, Namibia ranks 100th out of 190 countries. Improved policies and processes can elevate this ranking and attract more investment.

7. Enhance Visa Regulations and Entry Requirements:

- **Objective:** Revise visa regulations and entry requirements to boost economic growth by facilitating easier access for investors, skilled workers, and tourists.
- **2024 Vision:** Develop a streamlined and efficient visa system to support economic development and increase Namibia's attractiveness as an investment destination.

Statistics: Improved visa regulations can increase international tourist arrivals by up to 25% (UNWTO, 2023) and attract more skilled professionals to support economic growth



2024 APP Party Manifesto: Tackling Corruption

Corruption undermines economic and social development, distorting markets and eroding public trust. To effectively combat corruption, we propose a comprehensive strategy centered on prevention, public-private collaboration, and robust legal frameworks. Our approach will include the following key initiatives:

1. Prevention as a Priority:

- **Objective:** Emphasize preventative measures to combat corruption before it occurs, making the system more cost-effective and trustworthy.
- **2024 Vision:** Develop and implement robust preventative strategies, including anti-corruption training, transparency initiatives, and public awareness campaigns.
- **Statistics:** Preventative measures can reduce corruption-related costs by up to 30% (World Bank, 2023). By prioritizing prevention, we aim to enhance public confidence and reduce the burden on the legal system.

2. Co-create Solutions with Public-Private Collaboration:

- **Objective:** Foster a collaborative approach to anti-corruption efforts by involving civil society, businesses, and government in the creation and oversight of anti-corruption mechanisms.
- **2024 Vision:** Establish a multi-stakeholder anti-corruption task force with representatives from civil society, business, and government to ensure that the system is independent and effective.
- **Statistics:** Effective public-private collaboration has been shown to improve anti-corruption outcomes by up to 40% (Transparency International, 2022). This collaborative approach will ensure that anti-corruption efforts are more comprehensive and less susceptible to political influence.

3. Develop Technical Spaces for Good Governance:

- **Objective:** Ensure that governance processes are based on technical expertise rather than political considerations, promoting transparency and efficiency.
- **2024 Vision:** Create technical advisory boards to oversee governance practices and implement best practices in anti-corruption and transparency.
- **Statistics:** Governance reforms based on technical expertise can enhance efficiency and reduce corruption by up to 20% (OECD, 2023). This approach will help maintain the integrity of governance processes.

4. Communicate Positive Changes and Benefits:

- **Objective:** Highlight the benefits of anti-corruption measures to demonstrate their impact on efficiency and economic growth.
- **2024 Vision:** Launch public awareness campaigns that showcase the positive outcomes of anti-corruption efforts, including cost savings and improved business environments.
- **Statistics:** Effective communication can increase public support for anti-corruption measures by up to 25% (Global Integrity, 2023). By demonstrating the benefits, we aim to build broader support and enhance the effectiveness of our initiatives.

5. Establish an Independent Anti-Corruption Commission:

- **Objective:** Create an Anti-Corruption Commission that is appointed by parliament, not the president, and operates with a fixed tenure of ten years to ensure independence and accountability.
- **2024 Vision:** Enshrine the commission's independence in law, ensuring it operates without political interference and is subject to periodic re-appointment to maintain its effectiveness.
- **Statistics:** Independent anti-corruption bodies are 50% more likely to successfully prosecute high-profile corruption cases (UNDP, 2023). This independence will strengthen the commission's ability to tackle corruption effectively.

6. Integrate Anti-Corruption Education Early:

- **Objective:** Incorporate anti-corruption and ethics education into school curricula from an early age to foster a culture of integrity and accountability among future generations.
- **2024 Vision:** Develop and implement curriculum modules on ethics, responsible citizenship, and anti-corruption for primary and secondary education.
- **Statistics:** Early education on ethics and integrity can reduce future corruption by up to 15% (Education for All Global Monitoring Report, 2023). By starting early, we aim to instill lasting values of transparency and accountability in young people.

7. Immediate and Comprehensive Action:

- **Objective:** Start implementing anti-corruption measures immediately and ensure a long-term commitment to tackling corruption through continuous evaluation and adaptation.
- **2024 Vision:** Launch a national anti-corruption action plan with clear timelines, milestones, and accountability mechanisms to ensure prompt and effective implementation.
- **Statistics:** Countries that implement comprehensive anti-corruption plans see a 20% reduction in corruption levels within the first three years (Corruption Perceptions Index, 2023). Our action plan will focus on delivering measurable results and building a culture of integrity.





2024 APP Party Manifesto: Agriculture Development, Modernization, and Empowerment

Agriculture is a cornerstone of Namibia's economy and a crucial source of livelihood for a significant portion of the population. To strengthen this sector, promote sustainable practices, and enhance national development, the APP proposes the following initiatives:

1. Revitalize Abandoned Agricultural Projects:

- **Objective:** Reactivate and modernize agricultural projects that have been neglected to boost productivity and create employment opportunities.
- **2024 Vision:** Conduct a comprehensive assessment of existing but inactive projects, implement necessary upgrades, and ensure they operate efficiently and sustainably.
- **Statistics:** Revitalizing neglected projects can potentially increase agricultural output by up to 25% and create thousands of jobs (Namibian Agricultural Development Report, 2023).

2. Invest in Sustainable Agricultural Technologies:

- **Objective:** Integrate advanced technologies to enhance agricultural productivity while preserving the environment.
- **2024 Vision:** Support the adoption of precision farming, renewable energy for irrigation, and climate-resilient crops to improve efficiency and sustainability.
- **Statistics:** Technological investments can increase crop yields by up to 30% and reduce environmental impact (FAO, 2023). This approach will modernize agriculture and ensure long-term viability.

3. Support Large-Scale Agricultural Diversification Projects:

- **Objective:** Identify and promote large-scale projects that diversify agricultural activities and reduce dependence on traditional sectors.
- **2024 Vision:** Develop and fund projects in areas such as horticulture, aquaculture, and agro-processing to broaden the agricultural base.
- **Statistics:** Diversification can increase overall agricultural sector revenue by up to 40% and reduce vulnerability to market fluctuations (World Bank, 2023).



4. Enhance Agricultural Research and Skills Development:

- **Objective:** Increase research efforts to support agricultural diversification and provide training for emerging farmers.
- **2024 Vision:** Strengthen partnerships with research institutions and offer targeted training programs for new and resettled farmers.
- **Statistics:** Investing in agricultural research and training can boost productivity by up to 20% and support long-term sector growth (African Development Bank, 2023).

5. Establish a University of Agriculture in the Zambezi Region:

- **Objective:** Create a dedicated agricultural university to serve the Zambezi, Kavango, and Tsumeb regions, fostering education and innovation in agriculture.
- **2024 Vision:** Develop a state-of-the-art institution focusing on agricultural science, technology, and rural development.
- **Statistics:** Establishing such an institution can increase regional agricultural expertise and drive local innovation, supporting a sustainable agricultural sector.

6. Ensure Community Ownership in Green Schemes:

- **Objective:** Facilitate community ownership in green schemes through trusts, ensuring at least 45-50% local participation in these projects.
- **2024 Vision:** Promote community trusts that provide locals with a significant stake in green schemes, enhancing economic benefits and local engagement.
- **Statistics:** Community ownership models can improve project success rates by up to 30% and ensure more equitable distribution of benefits (UNDP, 2023).

7. Promote Youth and Women in Agriculture:

- **Objective:** Support youth and women in agriculture through cooperatives and innovation projects to drive sector growth and inclusivity.
- **2024 Vision:** Encourage the formation of youth and women cooperatives, and provide grants and technical support for innovative agricultural projects.
- **Statistics:** Youth and women-led cooperatives can increase agricultural productivity and income by up to 35% (International Labour Organization, 2023).

8. Remove the Colonial Red-Line and Expand Market Access:

- **Objective:** Eliminate the red-line barrier to enable northern communal areas to access commercial markets beyond the restricted zone.
- **2024 Vision:** Implement a phased approach to removing the red-line restrictions and integrate northern farmers into broader markets.
- **Statistics:** Removing the red-line could expand market access for up to 40% of communal area farmers, significantly increasing their market opportunities (Namibian Agricultural Policy Review, 2023).

9. Provide Technical Support for Cattle and Horticulture Farmers:

- **Objective:** Offer targeted technical support to improve the productivity and sustainability of cattle and horticulture farming.
- **2024 Vision:** Establish extension services and training programs to assist farmers in adopting best practices and technologies.
- **Statistics:** Technical support can enhance cattle productivity by up to 25% and horticultural yields by 30% (FAO, 2023).



10. Encourage Diversification in Poultry, Aquaculture, and Piggery:

- **Objective:** Promote diversification into poultry, aquaculture, piggery, and other cash crops to expand agricultural output and export opportunities.
- **2024 Vision:** Support farmers in diversifying their operations and accessing international markets for additional revenue streams.
- **Statistics:** Diversifying into these areas can increase agricultural sector income by up to 20% and enhance export potential (World Bank, 2023).

11. Drill Boreholes and Improve Farm Infrastructure:

- **Objective:** Invest in boreholes and proper fencing to enhance water availability and farm security.
- **2024 Vision:** Develop water infrastructure and provide support for farm fencing to improve agricultural resilience and productivity.
- **Statistics:** Access to reliable water sources and secure farm infrastructure can improve agricultural output by up to 15% (Namibian Agricultural Infrastructure Report, 2023).

12. Establish World-Class Abattoirs:

- **Objective:** Build state-of-the-art abattoirs in regions lacking such facilities to improve meat processing and safety standards.
- **2024 Vision:** Develop and operationalize modern abattoirs to support local livestock farmers and enhance meat quality.
- **Statistics:** Improved abattoir facilities can increase meat processing efficiency by up to 25% and support local farmers (FAO, 2023).

13. Support Sustainable Harvesting and Value Addition:

- **Objective:** Promote sustainable harvesting of natural resources and support the development of local processing and packaging industries.
- **2024 Vision:** Encourage the establishment of specialized factories for processing and packaging regional resources to add value and boost local economies.
- **Statistics:** Supporting value addition can increase local industry revenue by up to 30% and create additional employment opportunities (UNCTAD, 2023).

14. Promote Sustainable Timber Harvesting and Environmental Protection:

- **Objective:** Support the local timber industry with a focus on sustainability and environmental protection, ensuring benefits to traditional authorities.
- **2024 Vision:** Implement sustainable harvesting practices and support the local industry while protecting natural resources and involving traditional authorities.
- **Statistics:** Sustainable timber management can increase industry longevity and revenue by up to 20% (World Resources Institute, 2023).

15. Ensure Adequate Water Provisions Nationwide:

- **Objective:** Improve water provision and management across the country, including effective utilization of northern aquifers and peak rainy season water harvesting.
- **2024 Vision:** Enhance water infrastructure and management to ensure reliable water supply for agricultural and domestic use.
- **Statistics:** Effective water management can increase agricultural productivity by up to 15% and support sustainable development (Namibian Water Resources Report, 2023).



2024 APP Party Manifesto: Priority National Development Projects

To ensure sustainable economic growth and national development, the APP recognizes the need for both short-term and long-term strategic interventions. Our priority is to stabilize and revitalize the Namibian economy through targeted measures that promote diversification, infrastructure development, and a supportive business environment. The APP proposes the following key initiatives:

1. Diversify Economic Activities:

- **Objective:** Reduce overreliance on raw material exports and mitigate the effects of global economic fluctuations by diversifying the economy.
- **2024 Vision:** Develop and implement a comprehensive economic diversification strategy that includes promoting new industries, enhancing existing sectors, and supporting innovation.
- **Statistics:** Diversification can reduce economic vulnerability to external shocks by up to 40% and stimulate domestic growth (World Bank, 2023).

2. Strategic Investment in Transformative Sectors:

- **Objective:** Focus investment on key transformative sectors that will drive economic revival and growth.
- **2024 Vision:** Prioritize sectors such as technology, renewable energy, manufacturing, and agribusiness for targeted investment and development.
- **Statistics:** Investing in transformative sectors can increase GDP growth rates by up to 3% annually and create thousands of new jobs (OECD, 2023).

3. Broaden and Diversify the Local Economic Industry:

- **Objective:** Attract and incentivize both local and foreign investments to broaden and diversify the economic base.
- **2024 Vision:** Create a competitive investment environment by offering tax incentives, streamlined regulatory processes, and targeted support for key industries.
- **Statistics:** Effective investment incentives can boost foreign direct investment (FDI) by up to 25% and enhance local economic activities (UNCTAD, 2023).

4. Transform Namibia into an Investment Hub:

- **Objective:** Position Namibia as a leading investment destination by developing necessary infrastructure and support systems.
- **2024 Vision:** Invest in infrastructure such as business parks, technology hubs, and logistics centers to support investment activities and attract global investors.
- **Statistics:** Improving infrastructure can increase investment inflows by up to 30% and support economic development (World Economic Forum, 2023).



5. Enhance Service Culture and Productivity:

- **Objective:** Improve the overall service culture to enhance productivity and accelerate economic growth.
- **2024 Vision:** Implement service excellence training programs, encourage customer-focused practices, and foster a culture of continuous improvement.
- **Statistics:** Enhancing service culture can improve productivity by up to 20% and contribute to faster economic growth (Harvard Business Review, 2023).

6. Invest in Public Infrastructure:

- **Objective:** Upgrade and expand critical public infrastructure to boost operational capacity and attract new customers.
- **2024 Vision:** Prioritize investments in roads, railways, airports, and harbors to enhance connectivity and operational efficiency.
- **Statistics:** Infrastructure improvements can increase trade volume by up to 15% and reduce transportation costs by 10% (International Transport Forum, 2023).

7. Address Skills Shortages and Mismatches:

- **Objective:** Align tertiary and vocational training with industry needs to address skills shortages and mismatches.
- **2024 Vision:** Collaborate with industry stakeholders to develop and update training programs that match current and future job market demands.
- **Statistics:** Addressing skills mismatches can reduce unemployment by up to 10% and improve job market efficiency (ILO, 2023).

8. Integrate Industry and Training Systems:

- **Objective:** Create an integrated system to guide industry role players in focusing on priority sectors for training and production.
- **2024 Vision:** Develop sector-specific training initiatives and production guidelines to align industry needs with educational outcomes.
- **Statistics:** Integrated systems can improve industry productivity by up to 25% and ensure better alignment between education and employment (McKinsey & Company, 2023).

9. Optimize Public Sector Operations:

- **Objective:** Enhance the efficiency and effectiveness of public sector operations to create a conducive environment for private sector investment.
- **2024 Vision:** Implement public sector reforms to streamline processes, reduce bureaucracy, and improve service delivery.
- **Statistics:** Optimizing public sector operations can improve investment climate ratings by up to 20% and attract more private sector involvement (World Bank Doing Business Report, 2023).

10. Boost Local Investment and Support SMEs:

- **Objective:** Promote local investment and support the SME sector to play a significant role in the economy.
- **2024 Vision:** Provide financial support, technical assistance, and infrastructure to local SMEs to enhance their contribution to economic development.
- **Statistics:** Supporting SMEs can increase local business activity by up to 30% and create significant employment opportunities (International Finance Corporation, 2023).



2024 APP Party Manifesto: Rescinding and Revising Moratoriums for Genuine Socio-Economic Empowerment

Moratoriums can often hinder economic progress and impact livelihoods by restricting activities that are crucial for growth and development. The APP recognizes that some existing moratoriums may not align with current socio-economic needs and aims to address these challenges through thoughtful revision and strategic management. The APP proposes the following measures to ensure that moratoriums support rather than obstruct socio-economic empowerment:

1. Encourage Sustainable Utilization of Natural Resources:

- **Objective:** Promote the responsible and sustainable use of natural resources while ensuring community engagement and awareness.
- **2024 Vision:** Develop and implement mechanisms that educate communities about sustainable practices and the controlled utilization of resources, balancing economic benefits with environmental stewardship.
- **Action:** Launch community outreach programs and create platforms for stakeholder dialogue on sustainable resource management.

2. Review and Reform Existing Moratoriums:

- **Objective:** Evaluate current moratoriums to determine their effectiveness and impact, focusing on socio-economic empowerment and development.
- **2024 Vision:** Conduct a comprehensive review of all existing moratoriums, with a focus on their impact on economic activities and community livelihoods, and propose necessary reforms.
- **Action:** Establish a task force to assess and recommend changes to moratoriums, ensuring that they facilitate rather than hinder economic progress.

3. Revise Tax Laws for SMEs and Non-Profit Sectors:

- **Objective:** Update tax regulations to support small and medium-sized enterprises (SMEs) and non-profit organizations, including charities, religious, and educational institutions.
- **2024 Vision:** Introduce tax exemptions and incentives for these sectors to reduce financial burdens and encourage growth and community service.
- **Action:** Implement tax policy reforms that provide targeted exemptions and simplify compliance requirements for SMEs and non-profit entities.

4. Develop Clear Regulatory Frameworks for Industry Sectors:

- **Objective:** Establish well-defined policies and regulations for industries, particularly those involved in resource harvesting, to protect ecosystems while supporting economic activities.
- **2024 Vision:** Enact comprehensive legislation that outlines regulatory requirements, permissions, and prohibitions to manage environmental impacts effectively.
- **Action:** Collaborate with industry experts and environmentalists to draft and enforce regulations that balance economic interests with ecological preservation.

5. Regularly Review and Update Policies:

- **Objective:** Ensure that policies related to moratoriums and resource management are current and align with international standards and best practices.
- **2024 Vision:** Implement a system for periodic policy reviews to adapt to evolving international norms and environmental standards.
- **Action:** Establish a review committee to periodically assess and update policies, ensuring compliance with global standards and responsiveness to emerging challenges.

6. Ensure Clarity and Specificity in Moratoriums:

- **Objective:** Implement moratoriums that are clear, time-bound, and address specific environmental and economic concerns without ambiguity.
- **2024 Vision:** Design moratoriums that include precise terms, conditions, and objectives to avoid misunderstandings and ensure effective implementation.
- **Action:** Develop guidelines for drafting moratoriums that clearly define their scope, duration, and impact, and provide regular updates to stakeholders.





2024 APP Party Manifesto: Resolving Land and Housing Challenges for Empowerment

The All People's Party (APP) recognizes that access to decent housing is a fundamental right for all Namibians. To address the housing and land challenges and to empower our citizens, the APP proposes the following comprehensive strategies:

1. Eliminate Squatter Areas and Develop Affordable Housing:

- **Objective:** Replace squatter settlements with permanent, affordable housing solutions across the country.
- **2024 Vision:** Allocate N\$ 2 billion annually to develop a range of affordable housing options, including apartments and low-cost shelters, to replace informal settlements.
- **Action:** Initiate a nationwide housing development program to construct and distribute new homes and improve existing infrastructure.

2. Establish a National Building Funding Institution:

- **Objective:** Facilitate home ownership for civil servants and low-income earners through accessible financing.
- **2024 Vision:** Create a National Building Funding Institution to offer housing bonds with a maximum repayment period of 10 years. Negotiate with banks to reduce home loan repayment periods to support real home ownership without compromising financial sector stability.
- **Action:** Develop and implement a financial model to support affordable home ownership and streamline loan approval processes.

3. Reform and Streamline the National Housing Enterprise (NHE):

- **Objective:** Enhance the efficiency of NHE in providing affordable housing and serviced land.
- **2024 Vision:** Overhaul NHE to focus on rapid provision of affordable homes and serviced land using cost-effective construction materials and local resources.
- **Action:** Implement reforms to accelerate housing projects and improve service delivery.

4. Promote Urban Beautification and Cleanliness:

- **Objective:** Ensure towns and villages are clean, attractive, and well-maintained.
- **2024 Vision:** Launch a national beautification initiative aimed at making Namibian towns the cleanest in Southern Africa, and strive for global recognition.
- **Action:** Develop and enforce standards for urban cleanliness and green spaces, and promote community involvement in maintaining town aesthetics.

5. Accelerate Urban Land Servicing and Registration:

- **Objective:** Expedite the process of servicing and allocating urban land to address housing shortages.
- **2024 Vision:** Ensure local councils service a targeted number of erven annually and streamline the land registration process to eliminate bureaucratic delays.
- **Action:** Implement a fast-track system for land servicing and registration to enhance efficiency.



6. Advance Land Reform and Distribution:

- **Objective:** Prioritize land reform to benefit the landless and productive farmers.
- **2024 Vision:** Speed up land redistribution, focusing on those with genuine farming interests and ensuring productive use of resettled land. Address land needs of marginalized communities, including the Herero, Nama, Damara, San, and other Namibians whose land was taken.
- **Action:** Establish a comprehensive land reform plan with clear criteria and support for resettlement and productive use.

7. Develop Low-Cost and Social Housing in Urban Areas:

- **Objective:** Address the informal settlement challenge by building affordable housing in urban areas.
- **2024 Vision:** Construct low-cost and social housing units in urban areas to replace informal settlements and meet the growing housing demand.
- **Action:** Launch urban housing projects and ensure their integration with city planning and infrastructure development.

8. Implement Rent Control Measures:

- **Objective:** Regulate and control rental prices to protect tenants from exploitation.
- **2024 Vision:** Enforce strict rent control policies to ensure affordable housing and prevent unjust rent increases.
- **Action:** Introduce regulatory measures and monitoring systems to oversee rental practices and compliance.

9. Cancel Local Council Debts for Low-Income Households:

- **Objective:** Provide a fresh start for households struggling with debt.
- **2024 Vision:** Forgive outstanding bills owed to local councils by low-income households to alleviate financial burdens and support economic recovery.
- **Action:** Develop a debt relief program for qualifying households to help them restart without the encumbrance of previous debts.

10. Regulate Urban Settlement and Prevent Illegal Occupation:

- **Objective:** Control urban expansion and prevent unauthorized land occupation.
- **2024 Vision:** Implement regulations to manage urban settlements and prevent the establishment of illegal and informal structures.
- **Action:** Enforce land use policies and provide alternative housing solutions to manage urban growth effectively.

On Communal and Ancestral Land

1. Prioritize Beneficiaries of Land Reform:

- **Objective:** Ensure that land reform efforts benefit those with a genuine need for farming and resettlement.
- **2024 Vision:** Prioritize allocation of land to serious farmers and marginalized communities whose land was historically taken.
- **Action:** Implement criteria-based land allocation and support for productive agricultural activities.

2. Manage Communal Land for Community Benefit:

- **Objective:** Enhance management of communal land for the benefit of the broader community.
- **2024 Vision:** Empower Traditional Councils to manage and protect communal land effectively, ensuring equitable use and preservation.
- **Action:** Strengthen the role of Traditional Councils and provide them with the resources and authority needed for effective land management.

3. Support Rural Development and Modernization:

- **Objective:** Foster rural development and modernization to improve living conditions and economic opportunities.
- **2024 Vision:** Invest in rural infrastructure and resource development to enhance community welfare and support local economic activities.
- **Action:** Launch rural development initiatives focused on improving infrastructure, agriculture, and local industries.



2024 APP Party Manifesto: World-Class Health Care for All Namibians and Empowering Our Citizens

The All People's Party (APP) is committed to ensuring that every Namibian has access to high-quality health care that empowers them to lead a healthy, productive life. Access to comprehensive health services is essential for personal wellbeing and economic productivity. To achieve this, the APP proposes a robust Health Care Financing Strategy aimed at realizing Universal Health Coverage (UHC) and enhancing health outcomes for all Namibians.

Key Objectives:

1. Ensure Universal Health Coverage (UHC):

- **Objective:** Provide comprehensive, equitable, and affordable health care services to all Namibians, removing financial barriers that prevent access.
- **Action:** Develop and implement a universal health coverage plan that includes promotive, preventive, curative, rehabilitative, and palliative services, ensuring these services are affordable and accessible to everyone.

2. Health Care Financing Strategy:

- **Objective:** Increase funding and improve financial management for health services.
- **Action:**
 - **Increase Funding:** Allocate a higher percentage of the national budget to health care, focusing on sustainable funding models.
 - **Equitable Distribution:** Ensure that health financing is fairly distributed to avoid placing undue financial burden on any segment of the population.
 - **Access to Services:** Enhance access to essential health services, especially in underserved and rural areas.
 - **Prevent Financial Hardship:** Implement mechanisms to reduce out-of-pocket expenses for health care to prevent impoverishment due to medical costs.
 - **Improve Service Delivery:** Invest in health infrastructure and technology to enhance the quality and efficiency of health care services.





Strategic Implementation:

1. Strong Political Leadership and Commitment:

- **Objective:** Secure high-level political support for the UHC initiative.
- **Action:** Establish a National Health Care Task Force led by key government officials to oversee the implementation and progress of UHC.

2. Multi-Stakeholder Support:

- **Objective:** Build broad-based support from various sectors for UHC.
- **Action:** Engage with stakeholders, including civil society, private sector, and international partners, to gather support and resources for the UHC strategy.

3. Technical and Strategic Roadmap:

- **Objective:** Develop a clear plan for UHC implementation.
- **Action:** Conduct a comprehensive technical discussion with stakeholders to design and finalize a roadmap for UHC, outlining goals, timelines, and responsibilities.

4. Strengthen Institutions and Governance:

- **Objective:** Enhance institutional capacity for health care oversight.
- **Action:** Develop and reinforce institutions responsible for health care governance, including regulatory bodies and oversight committees, to ensure transparency and accountability.

5. Initial Coverage and Expansion:

- **Objective:** Implement initial coverage and plan for future expansion.
- **Action:** Roll out UHC in phases, starting with high-priority areas and gradually expanding coverage to include all regions and services.

6. Regulatory and Legal Framework:

- **Objective:** Finalize legal and regulatory structures for UHC.
- **Action:** Enact and enforce legislation that supports UHC, including regulations on health care financing, service standards, and patient rights.

7. Monitoring and Evaluation:

- **Objective:** Track progress and impact of the UHC strategy.
- **Action:** Develop and implement a robust monitoring and evaluation framework to assess the effectiveness of UHC, identify areas for improvement, and ensure accountability.

8. Enhance Health Workforce:

- **Objective:** Improve the quality and conditions of health professionals.
- **Action:** Invest in training and professional development for health workers, ensure competitive compensation, and improve working conditions to attract and retain skilled professionals.

9. Promote Health Education and Preventive Care:

- **Objective:** Foster a culture of health and wellness.
- **Action:** Launch national health education campaigns to promote healthy lifestyles and preventive care, reducing the burden of disease and improving overall health outcomes.

The APP is committed to transforming Namibia's health care system to ensure that all citizens receive the care they need to lead healthy, productive lives. By implementing these strategies, we aim to create a world-class health care system that is equitable, efficient, and sustainable.



2024 APP Party Manifesto: Safety and Security Guaranteed by NAMPOL and All Our Security Institutions

Safety and security are fundamental to the well-being and stability of any society. They encompass not only protection from crime and violence but also reliable access to basic necessities such as housing, clothing, and food. The All People's Party (APP) is dedicated to enhancing the safety and security of all Namibians by reforming and strengthening our security institutions, ensuring they serve and protect every citizen effectively and equitably.

Key Objectives:

1. Ensure Equitable Representation and Fairness in Security Institutions:

- **Objective:** Reflect the diversity of Namibia in the top and middle management structures of security institutions.
- **Action:**
 - **Inclusive Leadership:** Reform the leadership and management of security institutions to be representative of Namibia's diverse population, ensuring fair representation across gender, ethnic, tribal, and racial lines.
 - **Non-Discriminatory Practices:** Implement policies to prevent marginalization in promotions and benefits within security institutions, reinforcing principles of national reconciliation and integration as outlined in the constitution.

2. Enhance Police-Community Relations:

- **Objective:** Foster trust and cooperation between the police and the communities they serve.
- **Action:**
 - **Community Engagement:** Develop and implement programs to strengthen relationships between the police and local communities, including regular community meetings and feedback mechanisms.
 - **Professionalism and Accountability:** Ensure that police officers uphold the highest standards of professionalism and are held accountable for their actions. Establish independent oversight bodies to review complaints and incidents involving police conduct.

3. Improve Police Visibility and Effectiveness:

- **Objective:** Increase the visibility and accessibility of the police in communities to enhance public safety.
- **Action:**
 - **Increased Presence:** Deploy additional police personnel to ensure a visible presence in towns, large settlements, and villages across the country.
 - **Enhanced Training and Equipment:** Invest in state-of-the-art equipment and comprehensive training for police officers to improve their operational effectiveness and response capabilities.
 - **Effective Gun Control:** Strengthen gun control regulations to ensure responsible firearm ownership and reduce the incidence of gun-related violence.

4. Promote Gender-Sensitive and Inclusive Security Policies:

- **Objective:** Address the specific safety and security needs of all demographic groups, including women and marginalized communities.
- **Action:**
 - **Targeted Interventions:** Develop and implement targeted security policies and programs that address the unique needs of different groups, including measures to combat gender-based violence and discrimination.
 - **Empowerment and Support:** Create support systems and resources for victims of crime, particularly focusing on vulnerable groups such as women and children.

5. Strengthen Internal Security and Emergency Response:

- **Objective:** Enhance the capacity of security institutions to respond effectively to emergencies and crises.
- **Action:**
 - **Emergency Preparedness:** Establish and regularly update emergency response plans for various types of crises, including natural disasters, public health emergencies, and security threats.
 - **Coordination and Collaboration:** Improve coordination between different security agencies and other stakeholders to ensure a cohesive and efficient response to emergencies.

6. Foster Transparency and Public Trust:

- **Objective:** Build public confidence in the security institutions through transparency and open communication.
- **Action:**
 - **Transparent Practices:** Implement transparent practices in recruitment, promotion, and operational procedures within security institutions.
 - **Public Communication:** Regularly communicate updates and information to the public regarding security measures, initiatives, and outcomes to build trust and ensure accountability.

The APP is committed to creating a safer and more secure Namibia by reforming our security institutions, enhancing community engagement, and ensuring that all citizens are protected and served with equity and professionalism. By implementing these strategies, we aim to build a security system that fosters trust, inclusivity, and effective protection for every Namibian.





2024 APP Party Manifesto: Poverty Eradication and Sustainable Development

Addressing poverty and promoting sustainable development are central to achieving long-term socio-economic progress in Namibia. The APP recognizes that contemporary poverty in Namibia is deeply rooted in historical injustices and systemic inequalities. Our approach to tackling poverty will focus on addressing income poverty, improving quality of life, and reducing economic inequality.

Key Strategies and Actions:

1. Implement a Targeted Basic Income Grant (TBIG):

- **Objective:** Provide financial support to households identified as truly poor to uplift their living standards.
- **Action:**
 - **Grant Amount:** Introduce a TBIG of N\$ 5000 per month for qualifying households.
 - **Identification and Certification:** Develop and implement a rigorous process for identifying and certifying households in need, ensuring transparency and accuracy.
 - **Transition Plan:** Design the TBIG as a transitional support measure aimed at gradually improving household conditions rather than as a permanent assistance program.

2. Increase Support for Orphans and Vulnerable Children:

- **Objective:** Enhance the welfare and opportunities available to orphans and vulnerable children.
- **Action:**
 - **Enhanced Grants:** Increase the value of grants provided to orphans and vulnerable children to ensure their basic needs are met.
 - **Streamline Distribution:** Review and improve the efficiency of institutions responsible for grant distribution, consolidating operations where necessary to reduce bureaucracy and delays.

3. Strengthen Support for Education and Employment:

- **Objective:** Break the cycle of poverty through education and job opportunities.
- **Action:**
 - **Educational Access:** Ensure that children from poor households receive quality education from pre-primary to tertiary level.
 - **Employment Opportunities:** Prioritize employment offers in the public sector for graduates from poor households.
 - **Student Support:** Provide scholarships, bursaries, and other financial support to students from low-income backgrounds to enable access to higher education.

4. Subsidize Municipal Rates for Pensioner Households:

- **Objective:** Reduce the financial burden on pensioner-led households.
- **Action:**
 - **Discounted Rates:** Implement subsidies or discounted municipal rates for households led by pensioners to alleviate living costs.

5. Address Alcohol and Drug Abuse:

- **Objective:** Improve community health and safety by regulating alcohol and drug outlets.
- **Action:**
 - **Regulation:** Implement stricter controls on the licensing, operation, and location of liquor outlets in residential areas.
 - **Prevention Programs:** Support and fund community programs aimed at preventing and addressing alcohol and drug abuse, particularly in impoverished areas.

6. Improve Quality of Life through Infrastructure Development:

- **Objective:** Enhance the living conditions in poor and underserved areas.
- **Action:**
 - **Access to Services:** Invest in infrastructure improvements, including access to potable water, electricity, and roads, to significantly uplift the quality of life.
 - **Community Projects:** Support projects that directly benefit poor communities by improving local infrastructure and services.

7. Promote Economic Inclusion and Reduce Inequality:

- **Objective:** Ensure equitable distribution of income and opportunities across all societal groups.
- **Action:**
 - **Economic Opportunities:** Create and support programs aimed at increasing economic opportunities for marginalized groups.
 - **Fair Wages and Employment:** Enforce policies to ensure fair wages and work opportunities, particularly for those from disadvantaged backgrounds.

8. Review and Reform Grant Distribution Institutions:

- **Objective:** Enhance the efficiency and effectiveness of grant distribution.
- **Action:**
 - **Institutional Review:** Conduct a thorough review of institutions involved in grant distribution to identify inefficiencies and implement reforms for improved service delivery.

By implementing these strategies, the APP aims to eradicate poverty and promote sustainable development, ensuring that every Namibian has the opportunity to lead a fulfilling and prosperous life. Our approach will tackle the root causes of poverty, enhance quality of life, and reduce economic inequality through targeted, effective, and inclusive policies.





2024 APP Party Manifesto: Environmental Protection for Our Country

Environmental protection is crucial for ensuring a sustainable future for Namibia. The APP is committed to safeguarding our natural resources, combating climate change, and promoting environmental conservation. Our goal is to implement effective measures that protect our ecosystems, enhance biodiversity, and address the urgent challenges posed by global warming and pollution.

Key Strategies and Actions:

1. Strengthen Environmental Legislation and Enforcement:

- **Objective:** Implement and enforce laws to prevent and control environmental degradation.
- **Action:**
 - **Land, Water, and Air Protection:** Introduce and enforce stringent regulations to safeguard land, water bodies, vegetation, and air quality.
 - **Pollution Control:** Develop comprehensive strategies to tackle all forms of pollution, including air, water, soil, noise, radioactive, light, and thermal pollution.

2. Conserve and Restore Biodiversity:

- **Objective:** Protect wildlife and enhance natural and man-made heritage.
- **Action:**
 - **Wildlife Protection:** Strengthen efforts to conserve wildlife and their habitats, ensuring the preservation of unique ecosystems and biological diversity.
 - **Restoration Projects:** Initiate and support projects aimed at restoring degraded areas and enhancing ecosystem productivity.

3. Promote Sustainable Practices:

- **Objective:** Integrate environmental conservation with economic and social development.
- **Action:**
 - **Green Energy:** Promote the use of renewable energy sources and green technologies to reduce dependence on fossil fuels.
 - **Support Small Producers:** Educate and support small agricultural producers in adopting environmentally friendly practices and technologies.

4. Enhance Climate Change Mitigation and Adaptation:

- **Objective:** Address both mitigation and adaptation to combat the impacts of climate change.
- **Action:**
 - **Adaptation Focus:** Prioritize adaptation strategies to manage the effects of global warming, particularly in semi-arid regions that are most vulnerable.
 - **Climate Pollutants:** Combat short-lived climate pollutants and reduce their impact on the environment.

5. Raise Environmental Awareness and Education:

- **Objective:** Foster a deeper understanding of environmental issues and promote responsible behavior.
- **Action:**
 - **Public Education:** Implement educational programs to raise awareness about the effects of environmental changes and the importance of conservation.
 - **Research Investment:** Invest in research to develop adaptive mechanisms for protecting both human and wildlife populations from environmental threats.

6. Integrate Environmental Considerations into Development Planning:

- **Objective:** Ensure that development projects are environmentally sustainable and beneficial.
- **Action:**
 - **Environmental Impact Assessments:** Require thorough environmental impact assessments for all major development projects to ensure they align with conservation goals.
 - **Sustainable Development Goals:** Align national development strategies with global environmental and sustainability targets.

7. Promote Community Involvement and Stewardship:

- **Objective:** Engage communities in environmental protection efforts and foster a culture of stewardship.
- **Action:**
 - **Community Programs:** Develop programs that encourage local communities to participate in conservation activities and take responsibility for their local environments.
 - **Traditional Knowledge:** Incorporate traditional ecological knowledge and practices into modern environmental management strategies.

By implementing these strategies, the APP aims to create a resilient and sustainable environment for all Namibians. Our commitment to environmental protection will ensure that our natural resources are preserved for future generations while promoting a high quality of life and robust ecological health.



2024 APP Party Manifesto: State-Owned Enterprise (SOE) Reform

State-Owned Enterprises (SOEs) are critical to Namibia's economic infrastructure, providing essential services and supporting national development. The All People's Party (APP) is committed to reforming SOEs to enhance their efficiency, accountability, and service delivery. Our reform agenda will modernize SOEs while ensuring they contribute positively to Namibia's economic and social goals.

Strategic Objectives and Actions:

1. Enhance Operational Efficiency:

- **Objective:** Optimize the performance and operational efficiency of SOEs to ensure they deliver high-quality services.
- **Action:**
 - **Commercialization:** Adopt commercial governance structures to measure and improve SOE performance. Implement performance metrics and regular reviews to ensure efficiency and cost-effectiveness.

2. Promote Inclusivity and Diversity:

- **Objective:** Ensure SOE leadership reflects Namibia's diversity and promotes gender equality.
- **Action:**
 - **Diverse Leadership:** Promote gender and ethnic diversity in SOE boards and senior management positions.
 - **Transparent Appointments:** Appoint board members based on merit and expertise through a transparent and competitive selection process.

3. Improve Governance and Accountability:

- **Objective:** Enhance the transparency and accountability of SOE governance structures.
- **Action:**
 - **Compensation Regulation:** Cap salaries and benefits for SOE boards, CEOs, and senior managers. Link remuneration to performance outcomes to ensure alignment with organizational goals.
 - **Board Service Limits:** Restrict individuals to serving on no more than two SOE boards concurrently to prevent conflicts of interest and ensure effective oversight.

4. Professionalize SOE Management:

- **Objective:** Ensure that SOE boards and management teams consist of qualified professionals.
- **Action:**
 - **Expert Appointments:** Appoint only professionals and technocrats with relevant sector knowledge to SOE boards. Ensure appointments are made through a transparent process.

5. Ensure Fair Employment Practices:

- **Objective:** Provide fair and equitable compensation and benefits to all SOE employees.
- **Action:**
 - **Living Wage:** Implement an official minimum living wage for all SOE workers. Regularly review and adjust wages to ensure they meet living standards.
 - **Employee Benefits:** Enhance benefits packages to support the well-being and productivity of SOE employees.

6. Foster Service Delivery and Efficiency:

- **Objective:** Improve the effectiveness of SOE service delivery.
- **Action:**
 - **Service Integration:** Combine and streamline SOEs with overlapping functions to enhance service delivery and reduce redundancies.
 - **Customer Focus:** Implement customer service standards and performance metrics to ensure that SOEs meet the needs of their stakeholders effectively.

7. Support Long-Term Sustainability:

- **Objective:** Align SOE operations with Namibia's long-term economic and environmental goals.
- **Action:**
 - **Sustainability Practices:** Integrate sustainable practices into SOE operations. Encourage SOEs to adopt green technologies and processes.

8. Enhance Oversight and Transparency:

- **Objective:** Strengthen oversight mechanisms and ensure transparency in SOE operations.
- **Action:**
 - **Public Reporting:** Require regular public reporting on SOE performance, financials, and strategic objectives to enhance transparency and public trust.
 - **Audit and Compliance:** Conduct regular audits and compliance checks to ensure SOEs adhere to governance standards and regulatory requirements.

The APP's approach to SOE reform will ensure that these enterprises operate efficiently and effectively while contributing to Namibia's economic and social development. By modernizing SOEs, we aim to enhance service delivery, promote fairness, and support sustainable growth, ultimately benefiting all Namibians.





2024 APP Party Manifesto: Strengthening Collaboration with Traditional Leaders, Religious Institutions, and Civil Society Organizations

The All People's Party (APP) recognizes the indispensable roles that traditional leaders, religious institutions, and civil society organizations (CSOs) and non-governmental organizations (NGOs) play in Namibia's development and social cohesion. Our commitment is to enhance these roles by fostering effective collaboration, respecting traditional values, and supporting local initiatives that drive national progress.

Traditional Leadership

1. Strengthen Traditional Institutions:

- **Objective:** Enhance the role of traditional leaders in national and local governance while respecting traditional practices.
- **Action:**
 - **Legislative Support:** Advocate for comprehensive legislation to formalize the role and functions of traditional leadership, ensuring alignment with community customs and national laws.
 - **Respect and Protocol:** Reinforce respect for traditional authorities, ensuring they are appointed according to community traditions and operate in a non-partisan manner.
 - **Uniform Standards:** Establish uniform norms and standards for the remuneration and benefits of traditional leaders to ensure fairness and transparency.

2. Empower Traditional Leaders:

- **Objective:** Enable traditional leaders to contribute effectively to community development and conflict resolution.
- **Action:**
 - **Budgetary Support:** Allocate an annual budgetary subvention to recognized traditional authorities to support their operations and community initiatives.
 - **Traditional Dispute Resolution:** Facilitate traditional methods of dispute resolution through arbitration and consensus, reducing reliance on formal courts for internal community matters.

Religious Institutions

1. Support Spiritual and Moral Institutions:

- **Objective:** Strengthen the role of religious institutions in fostering spiritual and moral development while ensuring their operational sustainability.
- **Action:**
 - **Local Empowerment:** Explore ways to empower religious institutions to reduce dependency on external donations. Support initiatives that allow local churches and religious groups to sustain their operations and contribute to community development.
 - **Partnerships:** Foster partnerships with local religious institutions to enhance their role in social and economic development projects.

Civil Society Organizations (CSOs) and NGOs

1. Enhance Cooperation with CSOs and NGOs:

- **Objective:** Support and collaborate with CSOs and NGOs to maximize their impact on development projects and community services.
- **Action:**
 - **Local Assistance:** Develop frameworks to assist local NGOs and civic organizations in becoming more effective and efficient. Provide support for their capacity-building and project implementation efforts.
 - **Development Focus:** Align NGO and CSO projects with national development goals to ensure that their initiatives contribute to the broader economic and social objectives of the country.

Collective Development Approach

1. Foster National Unity and Development:

- **Objective:** Engage all Namibians in a unified effort to advance the country's development.
- **Action:**
 - **Inclusive Participation:** Encourage every Namibian to contribute to national development according to their skills and expertise. Promote a culture of collaboration and mutual support among different sectors of society.
 - **Leapfrog Development:** Implement innovative and accelerated development initiatives to transition Namibia from a developing to a developed nation. Focus on strategic goals and collaborative efforts to achieve significant progress.

The APP is dedicated to harnessing the strengths of traditional leaders, religious institutions, and civil society to build a cohesive, resilient, and prosperous Namibia. By strengthening these critical pillars of society, we aim to foster sustainable development, social harmony, and national progress.





2024 APP Party Manifesto: Namibia's Role in the Global Community

The All People's Party (APP) remains steadfast in its commitment to advancing a just, equitable, and democratic global order. Building on Namibia's legacy of solidarity and liberation, our international relations policy aims to reinforce our position as an active participant in shaping a better Africa and a fairer world.

Commitment to Global Justice and Reform

1. Advocating for a Reformed Global Order:

- **Objective:** Promote a global system that values justice, democracy, and equity.
- **Action:**
 - **Support Reform:** Advocate for the restructuring of international organizations to ensure they better represent the interests of developing nations and uphold international law.
 - **Address Unipolar Dominance:** Challenge the dominance of a few powerful countries in multilateral institutions and push for more inclusive decision-making processes.

2. Enhancing Africa's Global Position:

- **Objective:** Strengthen Africa's self-determination and global presence.
- **Action:**
 - **African Union Engagement:** Actively contribute to the African Union's efforts to address continental issues and enhance Africa's global standing.
 - **Promote African Interests:** Work towards reversing the marginalization of Africa by advocating for fair trade practices and equitable investment in the continent.

Economic Development and Globalization

1. Linking Economic Growth to Human Development:

- **Objective:** Ensure that economic growth translates into improved living conditions and democratic participation.
- **Action:**
 - **Balanced Growth:** Promote economic policies that balance growth with development and equitable redistribution of resources.
 - **Support for Local Economies:** Encourage investment in local industries and infrastructure to stimulate economic opportunities within Namibia and across Africa.

2. Addressing the Impacts of Globalization:

- **Objective:** Mitigate the negative effects of globalization while leveraging its benefits.
- **Action:**
 - **Challenge Exploitative Practices:** Advocate against the exploitation of African resources and ensure that foreign investments are aligned with sustainable development goals.
 - **Promote Fair Trade:** Support global trade policies that are fair and beneficial to developing nations, including equitable access to global markets.

Strategic Global Engagement

1. Building Global Solidarity:

- **Objective:** Foster international cooperation and solidarity to address global challenges.
- **Action:**
 - **Strengthen Alliances:** Collaborate with progressive global forces and solidarity networks to push for reforms in international policies and practices.
 - **Promote People-to-People Engagement:** Enhance cultural and educational exchanges to build mutual understanding and support between Namibia and other countries.

2. Navigating Ideological Contests:

- **Objective:** Position Namibia strategically in the global ideological landscape.
- **Action:**
 - **Balance Perspectives:** Navigate the contest between conservative and progressive global ideologies by advocating for policies that align with Namibia's values of justice, democracy, and human rights.
 - **Adapt to Global Trends:** Stay responsive to global trends and challenges, ensuring Namibia's foreign policy remains relevant and effective.

Promoting a Just and Sustainable World

1. Championing Global Environmental and Social Justice:

- **Objective:** Address global environmental and social issues from a justice-oriented perspective.
- **Action:**
 - **Support Global Environmental Initiatives:** Engage in international efforts to combat climate change and environmental degradation.
 - **Advance Social Equity:** Advocate for global policies that promote social equity, including fair labor practices and human rights.

The APP is dedicated to harnessing Namibia's position in the global community to advocate for a more just and equitable world. By aligning our international relations with progressive values and actively participating in global solidarity, we aim to contribute meaningfully to the creation of a better future for all.





2024 APP Party Manifesto: Constitutional and State Reform for Future Stability and Certainty

The All People's Party (APP) is committed to strengthening Namibia's constitutional and governance framework to ensure future stability, accountability, and responsiveness. Our approach to constitutional reform focuses on creating a robust legal foundation that supports democracy, the rule of law, and effective governance.

Core Principles of Constitutional Reform

1. Ensuring Constitutional Integrity and Effectiveness:

- **Objective:** Strengthen the constitution to promote and protect democratic values and human rights.
- **Action:**
 - **Reinforce Constitutionalism:** Ensure the constitution provides a solid basis for the rule of law, including clear limitations on governmental power and accountability mechanisms.
 - **Align Laws with National Needs:** Adapt the legal framework to address contemporary challenges and national priorities, ensuring it remains relevant and effective.

2. Promoting the Rule of Law:

- **Objective:** Ensure that the rule of law is upheld and that governance operates within constitutional limits.
- **Action:**
 - **Protect Fundamental Rights:** Guarantee the recognition and protection of fundamental rights and freedoms for all citizens.
 - **Ensure Independent Judiciary:** Strengthen the independence of the judiciary to provide fair and impartial legal oversight.
 - **Establish Constitutional Review Mechanisms:** Implement mechanisms for reviewing the constitutionality of laws and ensuring they align with constitutional principles.

3. Enhancing Government Accountability:

- **Objective:** Create a system of governance that is accountable, transparent, and responsive to citizens.
- **Action:**
 - **Separation of Powers:** Ensure a clear separation of powers between the executive, legislative, and judicial branches to prevent overreach and abuse.
 - **Reform Government Institutions:** Modernize and streamline government institutions to improve efficiency and effectiveness.
 - **Control Constitutional Amendments:** Implement strict controls and procedures for amending the constitution to prevent arbitrary changes and ensure stability.



4. Building Supportive Institutions:

- **Objective:** Strengthen institutions that support constitutional democracy and accountability.
- **Action:**
 - **Promote Good Governance:** Develop indicators and frameworks to assess governance and rule of law, ensuring continuous improvement.
 - **Institutionalize Accountability Mechanisms:** Create well-defined processes for holding government accountable and enforcing constitutional limitations.

Strategic Actions for Reform

1. Conduct a Comprehensive Constitutional Review:

- **Objective:** Assess and update the constitution to address gaps and ensure alignment with democratic values.
- **Action:**
 - **Engage Stakeholders:** Involve a broad range of stakeholders, including civil society, legal experts, and citizens, in the review process.
 - **Implement Recommendations:** Act on recommendations from the review to strengthen constitutional provisions and governance structures.

2. Strengthen Mechanisms for Public Accountability:

- **Objective:** Enhance transparency and public trust in government.
- **Action:**
 - **Promote Transparency:** Ensure that government actions and decisions are transparent and accessible to the public.
 - **Support Civil Society:** Empower civil society organizations to play an active role in monitoring and advocating for good governance.

3. Promote Civic Education and Engagement:

- **Objective:** Increase public awareness and participation in constitutional matters.
- **Action:**
 - **Educate Citizens:** Implement educational programs to inform citizens about their rights, responsibilities, and the importance of constitutionalism.
 - **Encourage Participation:** Foster greater public involvement in governance processes and constitutional discussions.

Conclusion

The APP's vision for constitutional and state reform is to create a dynamic and resilient governance framework that upholds the principles of democracy, the rule of law, and accountability. By aligning our constitutional structures with modern values and practices, we aim to ensure a stable and prosperous future for Namibia. Our commitment to these reforms will help safeguard our democratic institutions and strengthen the trust and engagement of our citizens.

2024 APP Party Manifesto: Rights and Equality for the LGBTIQ Community

The All People's Party (APP) is steadfast in its commitment to human rights and equality for all individuals, including those from the LGBTIQ community. Our principles underscore that human rights are universal and inalienable, and must be upheld without discrimination. As such, we are dedicated to ensuring that the rights of LGBTIQ individuals are fully recognized and protected.

Commitment to LGBTIQ Rights

1. Combating Hate Crimes and Discrimination:

- **Objective:** Protect individuals from hate crimes and discrimination based on race, gender, religion, disability, sexual orientation, or other identities.
- **Action:**
 - **Legislative Action:** Enact and finalize comprehensive hate crime legislation that addresses violence and discrimination against individuals based on their race, gender, religion, disability, sexual orientation, or albinism.
 - **Enforcement:** Ensure robust enforcement of these laws, including appropriate training for law enforcement and judicial personnel to handle hate crimes effectively.

2. Creating Safe and Inclusive Environments:

- **Objective:** Foster environments where LGBTIQ individuals feel safe and respected.
- **Action:**
 - **Safe Spaces:** Develop and implement policies that create safe, inclusive, and non-discriminatory environments in schools, public facilities, workplaces, and tertiary institutions.
 - **Public Dialogue:** Promote opportunities for open and respectful dialogue on issues of identity and sexuality to increase understanding and acceptance within society.





3. Decriminalizing Sexual Orientation:

- **Objective:** Remove legal barriers that discriminate against individuals based on their sexual orientation.
- **Action:**
 - **Legislative Reform:** Expedite the decriminalization process to ensure that laws do not unjustly penalize individuals based on their sexual orientation.
 - **Legal Protections:** Introduce and uphold legal measures that protect LGBTIQ individuals from discrimination and criminalization.

4. Ensuring Equal Rights and Protection:

- **Objective:** Guarantee equal rights and protection for all LGBTIQ individuals.
- **Action:**
 - **Legal Equality:** Ensure that LGBTIQ individuals are afforded the same rights and protections as all other members of society, including in areas such as marriage, employment, and healthcare.
 - **Advocacy and Support:** Support organizations and initiatives that advocate for LGBTIQ rights and provide assistance to individuals facing discrimination.

5. Strengthening Education and Awareness:

- **Objective:** Educate the public on LGBTIQ issues to reduce stigma and foster acceptance.
- **Action:**
 - **Educational Programs:** Implement educational programs in schools and communities to raise awareness about LGBTIQ issues, rights, and the importance of diversity and inclusion.
 - **Public Campaigns:** Launch public awareness campaigns to challenge stereotypes and promote understanding of LGBTIQ experiences and rights.

Conclusion

The APP is committed to advancing the rights and well-being of the LGBTIQ community as a fundamental part of our broader human rights agenda. By implementing these measures, we aim to create a society where every individual, regardless of their sexual orientation or gender identity, can live freely, safely, and with dignity. Our focus on legislative reform, inclusive environments, and public education will contribute to a more just and equitable Namibia for all.



The Path to a Brighter Future

As we look to the future, the All People's Party (APP) envisions a Namibia that stands as a beacon of progress and equity on the African continent and beyond. We believe that with unity and determination, we can transform our nation into a model of modernity and inclusivity.

Together, We Forge Ahead

- **Shared Vision:** Our shared vision is to bridge the gap between the rich and the poor, fostering a society where fairness and justice prevail. We are committed to creating a Namibia where every citizen has equal opportunities to thrive and succeed.
- **Collective Action:** Success is within our reach when we come together, united in purpose and action. By embracing our diverse strengths and working collaboratively, we can build a more equitable and prosperous Namibia.
- **Innovative Solutions:** We are dedicated to implementing innovative solutions that address our most pressing challenges. Our approach will be inclusive and tailored to the unique needs of our communities, ensuring that every Namibian benefits from our collective progress.
- **Commitment to Equity:** Our commitment to bridging economic divides and promoting social justice will guide our policies and actions. We will work tirelessly to create a society where every individual, regardless of their background, has the opportunity to achieve their full potential.

Marching Forward to Victory

- **A Unified Nation:** Let us join hands and march forward together, confident in our ability to achieve greatness. With a unified effort, we can overcome obstacles and realize our shared aspirations for a brighter future.
- **Building a Legacy:** Our goal is to leave a lasting legacy of prosperity, equality, and justice for future generations. We are dedicated to making Namibia a place where all can flourish and where our values of fairness and opportunity are deeply embedded in every aspect of society.

The All People's Party invites every Namibian to be part of this transformative journey. Together, we will build a nation that reflects our highest ideals and aspirations. Let us move forward with hope and determination, striving for victory and success in every endeavor.

-END-



ALL PEOPLE'S PARTY OF NAMIBIA
WE ARE ONE